



The project was born from an **idea of Paolo Rossi** who, after many years spent in the world of Italian industrial excellence, feels the need - at some point unsuppressible - to express a love for the arts that he's always carried within himself. After the sudden discovery of being the son of one of the most renowned Italian actors from the 60's, Raffaele Pisu, with his partner Marta Miniucchi and the newly encountered brother, Antonio Pisu, in 2016 he founds **GENOMA FILMS**, a production and distribution company.

The initiative starts in the city of Bologna and, thanks to a genuine entrepreneurial spirit, a strong artistic sensibility, a considerable dedication and the indomitable passion of its promoters, first successes arrive since the beginning. After the co-production of the documentary film **Vertical Conquest**, GENOMA FILMS distributes **Ultima Fermata**, awarded with a nomination at the **David di Donatello 2016** for the interpretation of Claudia Cardinale.

Over time the goals have become more ambitious: to fully enhance the roots and to highlight importance and history of the glorious **city of Bologna**, authentic archetype of Italian good living, industriousness and brilliance.

Therefore the project for a new feature film, out in cinemas soon, has been conceived. The title is **Nobili Bugie** (Noble Lies), starring actors the likes of: Giancarlo Giannini, Claudia Cardinale, Raffaele Pisu, Gianni Morandi, Nini Salerno, Ivano Marescotti and many others.

Additionally, since the very first months of activity, Genoma Films has collaborated for other important projects: the executive production of the short film **Mamma non vuole**, (Mommy doesn't want) produced by and with music by Amedeo Gagliardi (actor and tv anchorman), directed by Antonio Pisu and starring Giancarlo Giannini next to other renowned names of Italian show business like Nini Salerno, Salvatore Langella, Naike Rivelli, Fabio Ferrari and Niccolò Centoni. Furthermore the co-production of the documentary film **Mi chiamo Renato** (Mi name is Renato), a project by Emilio Marrese, Paolo Muran and Cristiano Governa with Vito, Angela Baraldi, Bruno Pizzul, Giancarlo Marocchi, Adam Masina, Cristina Chinaglia, Gianfranco Civolani and featuring an exclusive interview with Vasco Rossi. The next production will be on the life of **Sandro Pertini**, and will be directed by Giambattista Assanti. The shooting will start in November 2016.

The main target of this production and distribution company is to **sustain and promote independent national film making**, particularly debut films. By doing so, the intention is to enhance all those professional figures that care about the spread of this artistic expression. GENOMA FILMS wants to realise high quality productions leading to the complete **enhancement of Italian Cinema**: to discover new actors, film directors and screenwriters and to re-discover, in a virtuous circle, the "holy monsters" from the history of our cinema, maintaining a constant dialogue between cinematographic tradition and innovation.

GENOMA FILMS SRL

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